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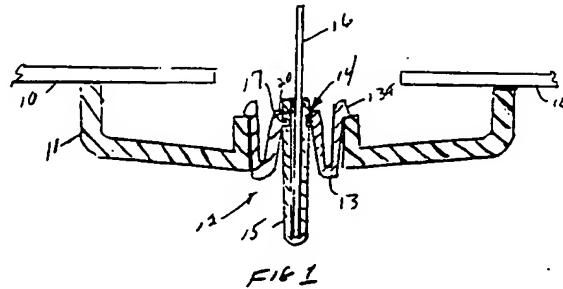
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(54) Mechanism for retaining an electronically readable card in an electronic device.

(57) A device for retaining an electronically readable card (16) in an electronic device includes a substantially V-shaped resilient retainer (15) dimensioned to engage a portion of the card (16) while the rest of the card remains exposed for electronic reading purposes. The resilient retainer (15) is held in the electronic device by a clip (13) having a first detent member (14). The retainer includes a second detent member (17) which engages the first detent member (19) as the retainer enters the slit during insertion of the card into the electronic device. The thicknesses of the retainer and the card and the width of the slit are selected so that the resilient retainer is firmly held in the electronic device.



This invention relates generally to pay-to-view television and particularly to a mechanism for retaining an electronically readable card in a pay to view television receiver.

### Background

In pay-to-view television a so-called "smart card" is inserted into the television receiver prior to viewing the intended program. The insertion of the card accomplishes several functions, one of which is the identification of the user as an authorized user. Another function is the billing of the proper viewer of the selected pay-for-view program. Problems can arise with such cards because they can unintentionally fall out, or be removed by children or other unintended person, and as a consequence the cards often get lost. There is a need for a mechanism for retaining the smart card in the television receiver in a snug fashion which enables it to be accurately read and which prevents it from accidentally falling out or being inadvertently removed by children. The invention fulfills these needs.

### Summary

A mechanism for retaining an electronically readable card in an electronic device includes a bezel having an opening for inserting and holding the card in the electronic device. A resilient clip, which is dimensioned and configured to snap into the opening, includes a slit and has a detent member. A substantially V-shaped resilient retainer is dimensioned to engage one portion of the card while the remainder of the card remains exposed for electronic reading purposes. The resilient retainer includes a second detent member which engages the first detent member of the projection as the retainer enters the slit during insertion of the card into the electronic device, to firmly hold the resilient retainer in the electronic device.

### Brief Description of the Drawings

FIGURE 1 is a cross section of a preferred embodiment.

FIGURE 2 shows an embodiment of a resilient V-shaped retainer in detail.

FIGURE 3 is another embodiment of the resilient V-shaped retainer.

FIGURE 4 is a cross section of another preferred embodiment, shown partially broken away.

### Detailed Description

In FIGURE 1 a bezel 11 includes an opening 12 and is permanently affixed to a television re-

ceiver 10, shown broken away, which can be used to view pay-for-view television programs. A resilient clip 13 is configured to conform to the shape of the opening 12 and is dimensioned to snap-fit into the opening. The clip is held in the bezel 11 by lips 13a. Resilient clip 13 includes a longitudinal slit 14. The slit 14 is dimensioned in length and width to snugly receive a V-shaped resilient retainer 15 which is used to hold the "smart card" 16 in the television receiver. The retainer 15 firmly engages the full length of the card 16 (not shown). The cross-sectional width of the resilient retainer 15 is selected to engage only that portion of the thickness of the card 16 required to ensure that the card cannot accidentally fall from the receiver, or be inadvertently removed by a small child or some other person who is not intended to remove the card. A substantial portion of the width of the smart card 16 remains uncovered by resilient retainer 15 and extends into the receiver to be read by an electronic mechanism of known type to identify the receiver, bill the appropriate customer and whatever other functions are programmed onto the card.

As shown in FIGURE 2, resilient retainer 15 includes apertures 18 on both of the sides, forming the "V" shape. Resilient clip 13 includes projections 17 (Figure 1) which engage the apertures 18 to firmly hold the resilient retainer 15 and smart card 16 in the desired position. The thicknesses of retainer 15, card 16 and the width of slit 14 are selected so that clip 13 abuttingly biases the retainer 15 against the card 16 to firmly hold the card in the holder 11. A V-shaped spring 19 can be embedded in or arranged in the resilient retainer 15 to increase the resilience of the retainer.

In FIGURE 3 the detent member for the resilient V-shaped retainer is composed of ribs 19 extending along the length of both sides of the retainer 15. The ribs 19 engage the edge 20 of resilient clip 13 to hold the resilient retainer 15 in the TV receiver. In this embodiment, the ribs 19 and edge 20 replace the projections 17 and apertures 18.

The FIGURE 4 embodiment is similar to the FIGURE 1 embodiment. However, resilient clip 13 includes apertures 18a (shown as blind holes) and resilient retainer 15a includes projections 17a.

### Claims

1. A mechanism for retaining an electronically readable card (116) in an electronic device having a holder including an opening (12) for inserting and holding said card in said electronic device, said mechanism characterized by:  
a resilient clip (13) dimensioned and con-

figured to snap into said opening (12) and including a slit, said clip (13) also includes a first detent member (14,18a);

a substantially V-shaped resilient retainer (15) dimensioned to engage one portion of said card (16) while another portion of said card (16) remains exposed for electronic reading purposes, said retainer (15) including a second detent member (17,17a) for engaging said first detent member (14) when said retainer enters said slit during insertion of said card into said electronic device (13).

2. The mechanism of claim 1 characterized in that said first detent member includes at least one projection (14) extending into said slit, and said second detent member includes at least one aperture (17) for receiving said projection.

3. The mechanism of claim 1 characterized in that said first detent member includes at least one aperture(18a), and said second detent member includes at least one projection (17a) for being received in said aperture.

4. The mechanism of claim 1 characterized in that said first detent member includes an edge of said resilient clip (13) and said second detent member includes at least one rib (19) extending along a selected length of said resilient retainer.

5. The mechanism of claim 2 characterized in that the thicknesses of said resilient retainer and said card and the width of said slit are selected whereby said clip biases said retainer against said card to firmly engage said retainer against said card.

6. The mechanism of claim 3 characterized in that the thicknesses of said resilient retainer and said card and the width of said slit are selected whereby said clip biases said retainer against said card to firmly engage said retainer against said card.

7. The mechanism of claim 4 characterized in that the thicknesses of said resilient retainer and said card and the width of said slit are selected whereby said clip biases said retainer against said card to firmly engage said retainer against said card.

8. The mechanism of claim 1 characterized in that a spring for biasing said resilient retainer open.

9. The mechanism of claim 2 characterized in that a spring for biasing said resilient retainer open.

5 10. The mechanism of claim 3 characterized in that a spring for biasing said resilient retainer open.

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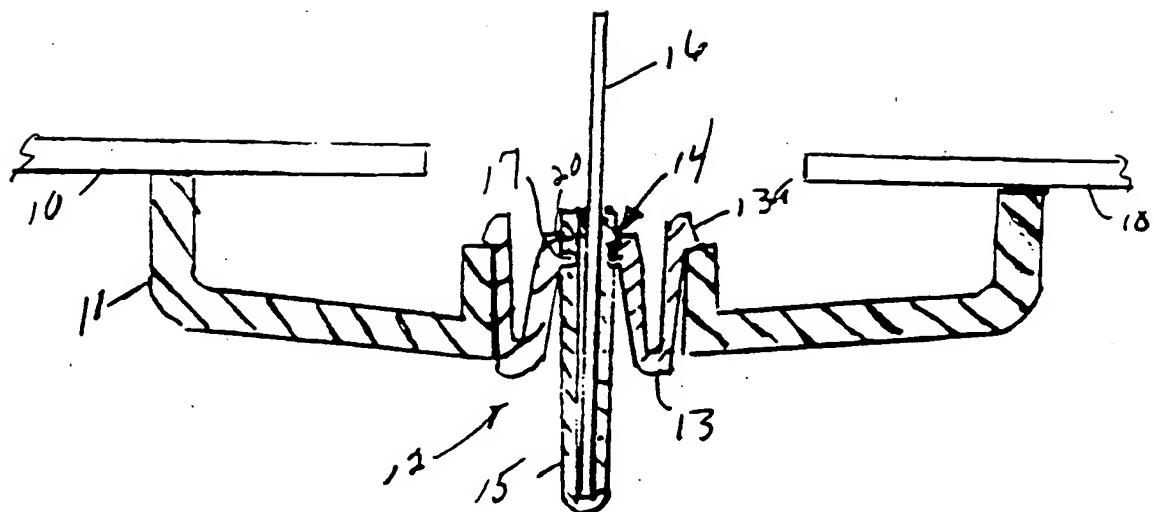


FIG 1

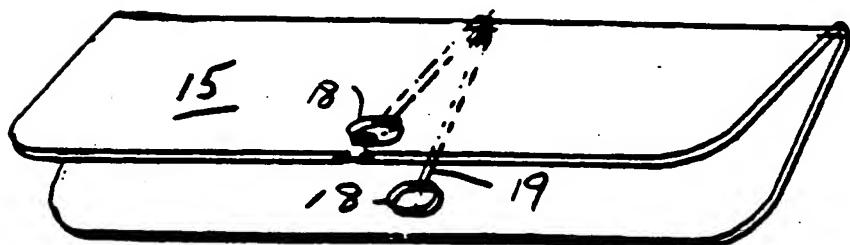


FIG 2

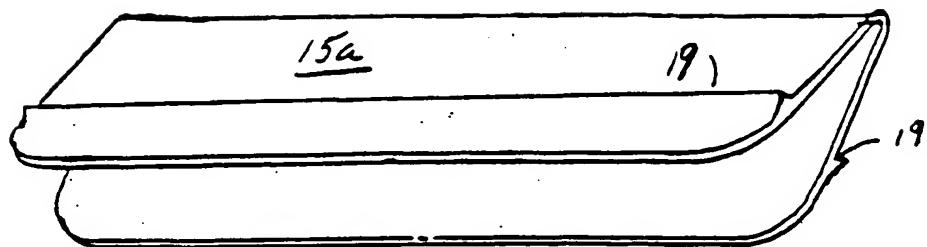


FIG 3

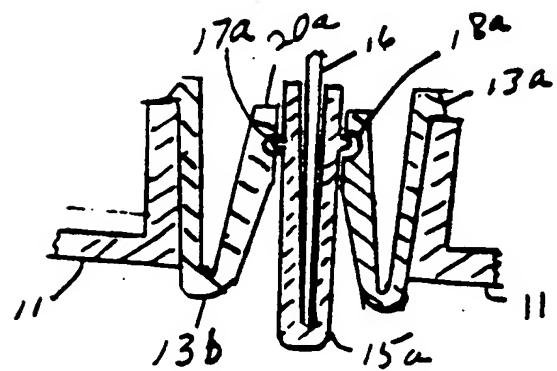


FIG 4

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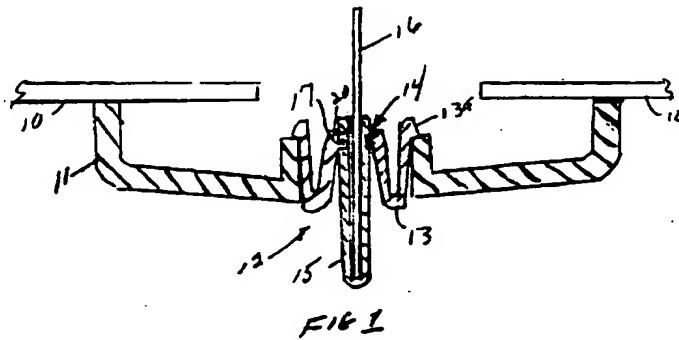
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## EUROPEAN SEARCH REPORT

Application Number

EP 95 10 4118

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Category	Citation of document with indication, where appropriate, of relevant passages	Relevant to claim	CLASSIFICATION OF THE APPLICATION (Int.Cl.)
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<b>TECHNICAL FIELDS SEARCHED (Int.Cl.)</b> G06K H04N A45C			
The present search report has been drawn up for all claims			
Place of search	Date of completion of the search	Examiner	
THE HAGUE	10 February 2000	Bhalodia, A	
CATEGORY OF CITED DOCUMENTS			
X : particularly relevant if taken alone Y : particularly relevant if combined with another document of the same category A : technological background O : non-written disclosure P : intermediate document		T : theory or principle underlying the invention E : earlier patent document, but published on, or after the filing date D : document cited in the application L : document cited for other reasons & : member of the same patent family, corresponding document	

**ANNEX TO THE EUROPEAN SEARCH REPORT  
ON EUROPEAN PATENT APPLICATION NO.**

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